

## **April 17<sup>th</sup> - Participation in Carefree Earth Day Expo Welcome**

The Carefree Green Initiative Committee is thrilled about the upcoming Carefree Earth Day Expo, which will be held on April 17, 2010 in the gardens in Carefree's town center. We are sending this notice to companies who have indicated interest in participating in the event. If you know of any other parties who also might be interested, feel free to pass this message along.

After reviewing this information, please contact us to confirm your participation and regarding any questions you may have. As we approach the Expo date we will send out additional information, including a map and layout of the event area.

### **Summary:**

The Expo will comprise of a series of booths and tables set-up at designated spaces in the Town Center gardens on both sides of the amphitheater. Please note, the Town will not be providing booths, umbrellas or tables. We have room for approximately **50 vendors for spaces up to 10 ft. x 10 ft. in size. Participation in the event is free.** We will allow you to **set-up your booth or display at 8:00 a.m. and stay as long as you feel is appropriate.** We anticipate the foot traffic will start to diminish around 2:00 p.m.

### **Expo Topics:**

The objective for the Earth Day Expo is to bring various companies to Carefree to disseminate information to residents and visitors about **Green products and practices and to promote environmental stewardship.** There may also be birds, reptiles, and small mammals displayed by wildlife conservation organizations for children to observe and learn about. A number of companies have indicated their interest in setting up a display at the event. They range in scope from green services and products, recycling services, wildlife conservation, solar installers, waste and recycling collection, landscape design, water retention, bio-green products, County solid waste management, air purification systems, water treatment, and food supplements.

### **Expected Turn-Out:**

The Expo will be near the amphitheater, where the local Kiwanis Club will be hosting its annual pancake breakfast on the same day from 7:00 to 11:00 am. The breakfast could bring at least 300 people to the gardens, and with our advertising, we're hoping to draw 600 or more for the Expo.

### **What to Bring:**

Please bring your own tables, chairs, booths, and displays for your designated spaces. Feel free to bring items and information to share with the public. No food services (other than the adjacent pancake breakfast) are planned as part of the Expo, but there are various restaurants and cafés throughout Carefree's town center.

Display spaces range in size throughout the gardens. **Some spaces will allow for 10' x 10' booths, and others are smaller** and more appropriate for a table and umbrella if so desired. Please limit your display to the maximum 10 ft. x 10 ft. space. As we approach the Expo date, we will send you a map where you can choose the location and situation that best fits your needs.

We look forward to working with you on the preparations for the Earth Day Expo. If you have any questions, please contact D.J. Stapley at 480-488-3686 or via email at [djstapley@carefree.org](mailto:djstapley@carefree.org).

Sincerely,  
**Councilman Bob Coady**  
Town of Carefree