

Contact: For Immediate Release

Jeff Cooper

Jcooper@ocrra.org

315-952-4597

Clarification on the formation of RONA

On August 4th, The Recycling Organizations of North America (RONA) announced their formation. This was seen by many as an attempt by the existing Recycling Organization Council (ROC), a Council of National Recycling Coalition, to influence the decision making process. While the leaders of the ROC have been in discussions regarding forming a new recycling organization, it was a contingency plan set in place should the merger not come to fruition and was not contemplating the formation of a competing organization.

The members of the ROC encourage all members of the National Recycling Coalition to study the proposed plan and to make their decision based on the information presented. The formation of this new group does not in any way guarantee a continuation of either a national voice of recycling or even a true national organization. We applaud every effort to promote recycling across the country.

The Recycling Organization Council of the National Recycling Coalition has not taken a position on the merger of NRC/KAB, and this notice is not an endorsement for or against the merger of NRC/KAB.