



ARIZONA RECYCLING COALITION

MAKING ARIZONA

A BETTER PLACE



AZRC Newsletter
Fall 2008

2325 E. Rio Salado Parkway, Tempe, AZ 85281
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Arizona Recycling Coalition Well Represented at NRC Annual Congress & Expo

The Arizona Recycling Coalition was well represented at this year's National Recycling Coalition Congress held in Pittsburgh, PA on September 21-24, 2009. Eight AZRC representatives attended the event:

Terry Gellenbeck, AzRC Chairman
Denette Dunn, AzRC member-at-large
Patience Monroe, Maricopa County
Tammy Bishop, City of Flagstaff
Verily Keenan, Az Dept of Commerce
Dawn Ratcliffe, Arizona State University
Judi Garb, Pima Community College
Wilson Hughes, City of Tucson

The AzRC had a booth in the Hall of States. AZRC members networked with vendors and other attendees to see if they would be interested in attending the proposed AzRC/SWANA conference in September 2009. Terry Gellenbeck attended the ROC meeting to represent Arizona in the National Recycling Coalition's discussion on NRC being the "Voice of Recycling" in the United States. The western states of California, Utah, Colorado, Arizona, New Mexico and Texas made up nearly half of the states represented.

Next year's conference will be held the first week of October, 2009 in Portland Oregon.



Judi Garb, Wilson Hughes, Patience Monroe, Denette Dunn, Verily Keenan, Terry Gellenbeck at the AzRC booth in the Hall of States



Tammy Bishop wins a door prize from the Aluminum Can Recycling Institute



▲ Tammy Bishop, Patience Monroe and Wilson Hughes at the Pittsburgh Convention Center



▲ Terry Gellenbeck, Patience Monroe and Tammy Bishop look at the skyline of Pittsburgh

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AzRC 2008 Board of Directors

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NRC Annual Congress & Expo

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Patience Monroe, Judi Garb and Terry Gellenbeck at the opening reception in the Carnegie Museum of Natural History

AZRC Annual Meeting

Date: January 28, 2009

Time: 10 AM

Place: Home and Garden Expo Center
1710 East Washington Street
<http://www.homeandgardenexpo.com/>

Transportation: Right along light rail route so from east or west you can get there

- Topics:**
- Legislation/Advocacy
 - September conference with SWANA
 - Presentation of 2009 grants and results of 2008 grant
 - Two new board member positions elections
 - Networking

Lunch: Will be catered

AzRC Announces 2009 Grants

Deadline January 9, 2009 - Go to our website to download a Request for Proposal (RFP):
www.arizonarecyclingcoalition.com/news.html

Calendar of Events

DATE

November 11, 2008

December 11, 2008

January 28, 2009 - 10 a.m.

EVENT

Board Teleconference Meeting

Board Teleconference Meeting

Annual Membership & Board Meeting

LOCATION

Terry's Office

Terry's Office

Home & Garden Expo Ctr.

See website for more details: www.arizonarecyclingcoalition.com

Arizona Recycling Coalition Changes Bylaws

October 16, 2008 Phoenix, AZ – The Board of Directors, by unanimous vote elected to change the bylaws regarding term limits and number of board members allowed to serve on the Board.

Presently, the term is for one year for a position on the Board, and it has been a five-member board. The bylaws will be amended to change the term limit to two (2) years for each board member and expand the Board to a seven-member board.

This change provides more continuity to the Board in the event current Board members resign after their two-year term and two members-at-large will have another year to serve. At the annual meeting on January 28, 2009, all current members will be asked to vote for two (2) additional members-at-large to be added to the Board.

The Board conducts quarterly meetings which are open to the membership as well as teleconference meetings each month. With the upcoming State Conference we are planning for September 2009, there will be several committees and projects where a member-at-large will be involved. If you are a current member and would like to volunteer your time and serve on the Board, please submit your name, contact information, and a short bio or resume' by January 15, 2009. Please also include a brief description of what you could do for AZRC. Submit to Debby Hill, AzRC Secretary at dhill@arxxbuild.com.

2009 State Conference

The AzRC board and the Grand Canyon Chapter of SWANA are in the planning stages for a joint conference in early September 2009. If are interested in helping plan such a conference, know of a vendor that might be interested, or have an idea for a topic for a session, please write Ms. Pat Marsh at Patricia.Chase@asu.edu or Terry Gellenbeck at terry.gellenbeck@phoenix.gov.

RecycleMania

Registration for the 2009 RecycleMania competition began Friday, October 31st and will extend through mid-January. The competition itself runs ten weeks, from January 18th through March 28. RecycleMania is a friendly competition and benchmarking tool for college and university recycling programs to promote waste reduction activities to their campus communities. Over a 10-week period, schools report recycling and trash data which are then ranked according to who collects the largest amount of recyclables per capita, the largest amount of total recyclables, the least amount of trash per capita, or have the highest recycling rate. With each week's reports and rankings, participating schools watch how their results fluctuate against other schools and use this to rally their campus communities to reduce and recycle more. You can find more information by visiting the RecycleMania website: <http://recyclemaniacs.org/>.

There are three ways for state affiliates to participate with Mania. As we look to recruit new colleges and universities to participate, we can use your help in getting the word out. Any lists of collegiate recycling contacts that can be shared are appreciated. Where you have access to proprietary email lists that cannot be shared, I would be happy to provide an overview message for you to distribute to those lists. Third, your state DEP / DEQ contacts that might be able to assist in outreach would also be helpful. In many cases they have good contact information, and we just need to know who the right division contacts are.

Recycling organizations also have the flexibility to piggyback on RecycleMania in their efforts to reach out to colleges and universities. For example, Professional Recyclers of Pennsylvania (PROP) created the Keystone Cup which uses RecycleMania rankings to rally and recognize the best in-state Pennsylvania schools on a special page linked to their website. Other ideas for promoting RecycleMania locally include: creating a web or email blog for your members, updating them on weekly performance; issuing periodic press releases; recognizing the best state programs with awards or recognition at your state conference.

Throughout the competition updates will be provided through Mobius, and I would be happy to work with interested recycling organizations to develop promotional strategies and help provide ranking data, contact information, etc. This is a great opportunity to broaden outreach to a very active corner of the recycling industry.

Submitted by:

Alec Cooley
National Recycling Coalition
Project Manager
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Meeting Minutes

AZRC Quarterly Meeting

Wednesday, September 10, 2008 • 10:00 AM – 1:30 PM at City of Avondale Bldg.

Attendees: AZRC Board Members: Terry Gellenbeck, Denette Dunn, Kerry Suson and Tom Holland

AZRC Members: Dan Sexton, William Toby, Larry Cuder, Kelli Collins, Natalya Christenson, Nick D'Andrea, Lucy Morales, Richard Kistner, Sheri Stockhaus, Anne Reichman, Eric Brink, Bart Powell, Gildardo Angulo, Al Garel, Ernie Ruiz, Greg Palmer, Les Miller, Janet Stewart, Gina D'Abella, James Hull, Roy White, Marilyn Miles, Paul Richardson, Bruce Stone, Denise Scholar, Patience Monroe, Bill Thornton, Bob Liguori, Wilson Hughes, Annette Tripke, Steve Hastings, Pat Marsh, Ed Tapia, Karl Moyers, Earl Knudsen, Judi Gard, Debbie Hanson, Stephanie Hinson

Special Guests: Mayor Marie Lopez Rodgers and Asst. City Manager Rogene Hill

Absent: Debby Hill

Introduction of AZRC Board Members and Meeting Attendees

Committee Reports

Budget: Kerry reviewed the budget with the following details: \$3,750.00 paid out this year for grants, \$6,250.00 yet to be spent this year on grants, and we have \$26,000.00 in the Smith Barney account.

Also, he presented the idea of selling the shirts to generate revenue for AZRC. Members could receive a free Polo Shirt with a donation to AZRC of \$100.00 or more – Target selling price for a Polo Shirt is \$35.00

Grants: Pat discussed the grant opportunities and recommended the following: – 1 Grant for \$5,000.00 and 2 Grants for \$1,500.00 for Education/Schools.

Pat also summarized the two grants that were awarded this year to the City of Phoenix and to Pima Community College. Someone in the audience suggested that AZRC contact NAAEE and let them know about our Educational Grants.

Awards: Tom mentioned 11 categories for awards to be handed out at the AZRC/SWANA/APWA Conference in the Fall of 2009, and the award nomination forms will be posted on our website soon.

Legislative: Denette mentioned that she had met with Governor Napolitano's office, and she is working on which initiatives to target. Denette is also looking for volunteers to serve on the legislative committee.

Membership: Kerry mentioned that our membership has climbed to 50 members, and we are targeting 100 -150 members total within the next year.

3. CRRA Conference in Burlingame, CA

Terry recapped the conference and he mentioned that we received excellent feedback from CRRA's board of directors for suggestions and ideas for the AZRC/SWANA/APWA Conference.

4. SWANA Meeting in Prescott

Tom recapped the SWANA meeting last month where Terry, Denette and Tom met with SWANA's board of directors to present the idea of partnering AZRC, SWANA and APWA for a Solid Waste/Recycling Conference in the Fall of 2009. SWANA's board approved the idea, and Stephanie Hinson and the gentlemen from Nogales were at our Quarterly Meeting to support the idea. The gentlemen from Nogales also indicated that he would be joining AZRC.

5. Policy Workshop for Annual Conference

Pat conducted the workshop for the fall 2009 conference, and the highlights are listed as follows: Need to target a date for the conference – Sunday thru Tuesday or Wednesday, probably in the early part of the month of September 2009.

Lunches are less expensive (1/2 the cost) than dinners when including meals as part of the conference.

Potential Topics: Customer Service, Inspections and Safety Training.

Registration for Walk-Ins to tour the exhibit area would be \$15.00 each day.

Target Goal for Attendees is 300 – 400 people.

Potential Locations for the Conference – Phoenix Civic Center, Hotels, etc.

6. Annual Membership Meeting in January 2009

We discussed the possibility of meeting at the Home & Garden Center on Washington and 16th Street.

7. Raffle was conducted while lunch was being served

8. The meeting was adjourned at approximately 1:15 PM

Submitted by: Tom Holland

AZRC Legislative Committee Meeting

**October 16, 2008
Hudson Baylor offices**

Attending: Matt Snyder, US Airways
Les Miller, City of Avondale
Janet Stewart, City of Avondale
Earl Knudsen, Westech
Denette Dunn, Hudson Baylor
Harry Coder, Premier Document Shredding
Gina D'Abella, Environmental Concerns Organization
Julie Stanton, SitePlus
Terry Gellenbeck, City of Phoenix (joined at end of meeting)

Denette opened meeting stating the group's goal: to development an agenda for legislative change.

Denette started with naming two issues:

- 1) Not enough recycling available to all metro residents (e.g., AJ, Sun City)
- 2) Phoenix is not allowed to do commercial recycling
 - A long conversation ensued about the issue of commercial recycling and the legislation that doesn't allow it, when a city grows to 60,000 people or more.
 - Janet mentioned that they couldn't do it themselves without losing money, and they now have 5 commercial haulers, although they can and do multi-family.
 - Gina mentioned the fact that older developments aren't set up for recycling logistically, but that we can impact new developments where they can plan ahead.
 - Denette agreed, citing ASU as a case in point of wanting it and not having planned for it. Additionally, getting people to use the containers properly is a big challenge and Denette mentioned ways in which they are making it easier at multi-family complexes (e.g., open lids).
 - The question evolved to whether Phoenix discourages it by choice or whether they're forced to by regulations.
 - Janet offered a solution done in Avondale, which is to put the containers in public facilities where people can access them, e.g. libraries and fire stations.
 - Gina said Tempe does that too.
 - Denette summarized this issue by saying that more education was needed to show that a higher diversion rate could mean less cost for your municipal waste bill.
 - Janet suggested limiting our initial effort to ensure success. And then suggested starting the efforts with venues/events and requiring them to recycle in order to get a permit. Everyone liked that idea a lot.
 - Les added that perhaps these events could have videos running of MRF operations so that people understand how labor intensive it is and the damage caused by plastic bags in the recycled waste stream. Also about how Avondale has used stickers to point out bad practices but also smiley face stickers for good practices.
 - Gina suggested as an agenda issue advocating for a plastic bag ban law.
 - Discussion ensued about the problems with that, and Denette suggested charging for them instead of outright banning them.
 - For these issues and perhaps others, we discussed developing a survey that could involve the metro area and even beyond throughout the State of Arizona.
 - There is a listserv through the City Clerks that could be used to get the survey to every municipality.
 - Gina brought up another agenda issue of requiring waste haulers to provide some sort of recycling component to their services, which would help get recycling to the outlying areas.
 - The issue of the Recycling Variance came up, which is the biggest challenge in outlying areas. State Code requires trash pickup twice a week, and you need the Variance in order to have a recycling pickup replace one of the trash pickups. It's a State Code, but enforced by the County.
 - Extensive discussion ensued about the Recycling Variance and whether inspections occur more or less if an area has the Variance in place. Janet said that Avondale gets inspected regularly. Gina said they inspect those that have the Variance, not the ones that don't, which is reverse of how it should be.
 - Agreement that it should be easier to get the Variance.
 - Summarizing our thoughts and ideas for goals up to this point:
 - Plastic Bag Ban or Restriction (Gina to research further)
 - Recycling Variance Code Revision (Terry and Gina research)

2a) per Terry at end of meeting, develop Recycling Variance Template that could be used by any/all outlying areas

- Revision to coding system to accommodate for biodegradable corn-based products (Denette research)
- License venues/events to require recycling (Earl and Janet research)

Future Meetings Plan: Once a month, Wednesday's seemed good, mid-morning, say 10 am, to last one hour.

So proposed next meeting: November 12th, 10am, Hudson Baylor University Facility

Submitted by Denette Dunn, Board Member and Legislative Liaison for the Arizona Recycling Coalition